

FOR IMMEDIATE RELEASE



## THE COPLEY SQUARE HOTEL GOES PINK IN OCTOBER; LAUNCHES A MONTH OF SPECIALS

*The Hotel will Donate Matching Funds to the Susan G. Komen for the Cure*

**BOSTON** – October 4, 2011 - The [Copley Square Hotel](http://www.copleysquarehotel.com), a AAA Four Diamond boutique hotel located in Boston's vibrant Back Bay neighborhood, is going pink for the month of October in support of Breast Cancer Awareness Month. During the entire month, the hotel will fly a pink flag and hotel front desk staff will be wearing pink ties and scarves.

The Copley Square Hotel will also provide a 100% matching donation to the Susan G. Komen for the Cure® from guests who donate \$1.00 per night during their stay in October. Reservations may be made online at [www.copleysquarehotel.com](http://www.copleysquarehotel.com) using promotion code BCA, or by providing a \$1.00 per night donation at the front desk upon check-in.

In addition, the hotel's casual restaurant, XHALE, will offer a specially-themed raspberry coulis mousse dessert for \$5.00 with 100% of the proceeds plus a hotel match going to the Susan G. Komen for the Cure.

The Copley Square Hotel is located at 47 Huntington Avenue at the corner of Exeter Street and Huntington Avenue, in Boston, MA 02116.

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### **About the Copley Square Hotel**

The Copley Square Hotel, a AAA Four Diamond historic gem located in the heart of Boston's vibrant Back Bay, is an urban chic, boutique hotel ideally situated to iconic Boston points of interests, world-class companies, and within walking distance to Fenway Park. Thoughtfully appointed guestrooms and suites – both luxe and contemporary in feel – are draped in sophisticated fabrics and textures in a soothing palette. The Copley Square Hotel's signature amenities are delivered with an "Intuitively Yours" personalized service philosophy in a warm and inviting atmosphere, including complimentary Wi-Fi; daily Wine Down hour; bottled water with turndown service; XHALE, a definitively casual restaurant for breakfast, dinner and in-room dining; *minibar*, an upscale martini bar serving inspired appetizers; Storyville, a speakeasy and nightclub offering craft cocktails, dining and dancing; and a morning power hour for walkers and joggers. For more information, visit [www.copleysquarehotel.com](http://www.copleysquarehotel.com).

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