



FOR IMMEDIATE RELEASE

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COPLEY SQUARE HOTEL ARRIVING GUESTS ARE ENCOURAGED TO CHECK OUT THE LATEST CHECK-IN PROMOTION TO RECEIVE SPECIAL HOTEL UPGRADES

Boutique Boston Hotel Offers Complimentary Upgrades to Arriving Guests who Check-in on Facebook Places or Foursquare Geolocation Social Networks

BOSTON – December 9, 2010 - The Copley Square Hotel, a AAA Four Diamond boutique hotel located in Boston’s vibrant Back Bay neighborhood, is offering a special incentive for arriving guests checking into the hotel.

Now through March 31, 2011, arriving guests may check-in with the Copley Square Hotel on Facebook Places or Foursquare and receive either a complimentary room upgrade, based on availability, or one complimentary breakfast voucher for two. Arriving guests will need to show their Facebook Places or Foursquare check-in on their mobile device or smart phone to an Intuition Specialist when registering at the hotel in order to receive this incentive.

The Copley Square Hotel is located at 47 Huntington Avenue at the corner of Exeter Street and Huntington Avenue, in Boston, MA 02116. For more information, or to make reservations, please call 1-800-225-7062 or visit www.copleysquarehotel.com.

About the Copley Square Hotel

The Copley Square Hotel, a historic gem located in the heart of Boston’s vibrant Back Bay, is an urban chic, boutique hotel ideally situated to iconic Boston points of interests, world-class companies, and within walking distance to Fenway Park. Thoughtfully appointed guestrooms and suites – both luxe and contemporary in feel – are draped in sophisticated fabrics and textures in a soothing palette. The Copley Square Hotel’s signature amenities are delivered with an “Intuitively Yours” personalized service philosophy in a warm and inviting atmosphere, including complimentary Wi-Fi; daily Wine Down hour; bottled water with turndown service; XHALE, a definitively casual restaurant for breakfast, dinner and in-room dining; *minibar*, an upscale martini bar serving inspired appetizers; Saint, one of Boston’s hottest nightclubs for live DJ music and dancing; and a morning power hour for walkers and joggers. For more information, visit www.copleysquarehotel.com.

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